



Turning a Crisis Into a Community

Newcomer Kitchen is a young non-profit organization dedicated to creating economic and social opportunity for Syrian refugee women in Toronto.

By inviting Syrian refugee women to prepare and sell meals in local restaurants, we have transformed a simple idea into an exciting new pop-up food concept that turns newcomer talent into delicious food, economic opportunity, meaningful work and a bridge between cultures. Even more exciting is the potential of a new model that could work with any newcomer community, in any kitchen, in any city in the world.

Key Figures

- 3000+** meals served!
- 55+** Syrian families participating
- \$30K+** earned by newcomer women
- \$43K+** sales revenue
- \$27K+** raised via crowdfunding
- 24** Food Handler Certifications

Media

The project has garnered tremendous support on social media as well as remarkable local, national and international media coverage including NOW, CBC, Toronto Star, Globe and Mail, Metro News, CTV's The Social, VICE, Huffington Post, Newsy (US), City Lab at The Atlantic, Middle East Eye, Arte/TV5 (France), & The Guardian (UK).

- 14K+** website visits
- 1750+** Facebook Group members
- 650+** Instagram followers
- 450+** FundRazr donators

Highlights April–November 2016

- 30+ sold-out pop-up Syrian food events at The Depanneur
- Prepared and sold 500+ food items at Luminato Festival
- Catered a VIP Canada Day Iftar for Mayor John Tory
- Catered and presented to 175 guests at the Tamarack Institute for Community Engagement 2016 National Conference Gala
- Self-catered milestone celebration for over 250 guests including a portrait studio by acclaimed photographer Sandy Nicholson
- Prepared a multi-course dinner for 60 at Gladstone Hotel's Harvest Wednesday dinner series
- Catered 7 performances of Theatre Complicité's Like Mother, Like Daughter with Koffler Arts (490 meals)
- Launched the first Syrian Brunch Pop-Up in Canada in partnership with Butler's Pantry and Westbank Corp.